

**Freudenberg
Household Products LP**



VILED A CLEANS UP WITH



ROCHDALE BASED COMPANY AMONGST TOP ONE PER CENT OF COMPANIES, AS IT ACHIEVES HIGHEST IIP STANDARD

Freudenberg Household Products, the leading cleaning products company selling the Vileda brand, has been awarded the Investors in People (IiP) Gold recognition. The prestigious award is the UK's leading people management standard and is only awarded to companies that meet the strictest of IiP requirements, demonstrate world class best practice and are a truly cutting-edge organisation operating at the highest level of people management practice. With this award, Investors in People honours Freudenberg Household Products' business improvements which the company has achieved through the support of its people.

Organisations that are awarded with the Investors in People additional recognition represent the top six per cent of recognised Investors in People in the country with only one per cent of organisations achieving Gold.

The award is the culmination of nearly ten years of hard work by the company, ensuring that its employees are at the heart and soul of the organisation, helping it strive for success through its people-focused business goals and objectives.

Peter Gough, Regional Vice-President from Vileda, commented on the award: "We've been working towards gaining the Gold recognition all year and wouldn't have been able to achieve it without the hard work of all our employees. We invest heavily in our Performance Management process and truly value our staff. This is a world wide effort that is at the centre of our company culture. We support the development of our employees with structured training programmes through the FHP Academy we have set up. The efforts of our people and their commitment has got us the Gold award without doing anything more than is our normal practice."



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Freudenberg Household Products LP

“There are currently 83 organisations in the North West who have achieved Gold and we’re delighted that we can add to that total.”

Vileda is owned by Freudenberg Household Products LP with its UK office located in Rochdale. It currently employs 50 associates.

For further information on Vileda and clever cleaning, visit www.vileda.co.uk.

NOTES

INVESTORS IN PEOPLE BRONZE – Investors in People Bronze places an organisation at the leading edge of best people management practice in the UK in their chosen areas. Bronze organisations are advanced Investors in People, using the Framework to meet their goals, progressing well beyond the Standard.

INVESTORS IN PEOPLE SILVER – Investors in People Silver shows a forward thinking and expansive approach to cascading best practice through every level of the organisation. It demonstrates a progressive approach to business improvement through people.

INVESTORS IN PEOPLE GOLD – Investors in People Gold represents achievement of world class practice. It shows a truly cutting-edge organisation is operating at the highest levels of people management practice using Investors in People to drive the business forward.

Source: <http://www.investorsinpeople.co.uk/Facts/Pages/default.aspx>



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